

# 4a6

## Authorship

### Do

Encourage community representatives to write and distribute publicity to their peers that promotes inclusion.

### Story

The Employer's Forum on Disability publishes a selection of guides that are written by employers and addressed to employers, about employing a person with a mental health problem. MIND assisted in the production of some of these materials. Similarly, the Business Leadership

Network in the USA Encourages employers to look at the workforce needs, and look at strategies to include people with disabilities. The employers also lead the group to determine what kind of educational events should occur, recruiting other employers to the table and creating ways to get the information out. Go to [www.pceptd.gov](http://www.pceptd.gov) for more information on Business Leadership Networks.

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### Hints & Hazards

Information written by key people in the community organisation for their peers is more likely to be taken seriously than material written by people in the care sector. Writing the piece may increase the author's commitment to inclusion. Where people needing support are included in the process, their input needs to be valued (e.g. payments for contributing to training events) and organisers should ask for their involvement in the design of the event and their feedback about how it went and what it was like being involved. Other media may be more appropriate than writing.