

PPI Soundbites – moving towards SMART targets

The following phrases capture different aspects of Public Involvement (or PPI) activity and can be used throughout a research bid to show that we have already made progress in this area and are ambitious to do more.

Phrase to include	Rationale
<i>We have been praised by NIHR for our PPI work in involving seldom heard communities. We are in touch with x community groups, networks and organisations.</i>	NIHR want us to get beyond the usual suspects. We are listening to the wider community. Brag about what people have said about us.
<i>We have organised x priority setting partnerships and worked with public reps to coproduce research priorities</i>	NIHR want people in at the early stage of deciding what to do
<i>We have supported x ideas that originated with patients and the public</i>	We should harvest good ideas from the community and not just academia and clinical practice. We should support them, not steal them
<i>Public Co-applicants have been named in £x million of research grants</i>	This is radical stuff that shows we are at the leading edge
<i>We currently hold £x in the PPI budget lines of our research contracts, and are on target to spend this</i>	We take PPI seriously in funding applications and have infrastructure in place to get it used for the intended purpose.
<i>We have recruited x research participants, doubling the numbers each year since 2012</i>	It's a key priority for NIHR to increase number of research participants
<i>We have trained, coached and supervised PPI reps and staff to maximise the potential of PPI</i>	Look after the people and they will reward you.
<i>Our work is shaped by our experienced PPI group at their regular monthly meetings</i>	PPI in ongoing project management
<i>Public reps are regularly involved in dissemination and implementation activities, sharing conference platforms and co-authoring x publications.</i>	Output should be patient benefit, not just published papers
<i>We regularly contribute to networking events that pool experience across organisations, such as REPP, Public Face and the PPI Senate.</i>	We have values, skills and established relationships that support collaborative approaches.
<i>This proposal has been changed in the following ways as a result of PPI input into the drafting stage.</i>	PPI reps are listened to and have a real impact
<i>Our work on PPI/E has appeared in x articles in peer-reviewed journals.</i>	If we are good at research, it should show up for PPI too - in our REF and Impact scores

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